



We have a very specific logo that was designed by the founding Directors in April 2016 during a long meeting where many concepts were pondered over.

Our Logo design also represents our Values

- We go Above & Beyond, we go that extra mile to enable the young people and communities we work with to learn, gain skills and acquire knowledge.
- We want all the people we work with to Develop their Potential and set of on the journey to reach their potential.
- We work with all members of the community.

Logos

Linier and Stacked



The Linier Logo is our main Logo and should be used on all publications and media as it stands here usually in the top right-hand corner of the page at 2 cm in height

Colour alteration is not permitted

The Stacked Logo is for Social Media and where the linier logo cannot be used – However it is now also being used where the look is more aesthetic then the Liner Log

Colour

The RGB number for the Purple is R96 G0 B96



Colour alteration is not permitted

Fonts

The Font Used for 'Above & Beyond' is Microsoft JhengHei

Microsoft JhengHei

Microsoft JhengHei

The Font used for 'Developing Potential' is Rage Italic LET

Rage Italic LET
Rage Italic LET

Other Fonts for publications are either Calibri or Tahoma

Calibri
Calibri

Tahoma
Tahoma

Any changes to this must be authorised by a Director – Head of ICT
V3 to include information on – Rational - Headed Paper - Compliment Slips - Contact Cards – Flyer
Guide Lines - Due December 2017